DSC Interior Pvt. Ltd.

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# What Defines Us?

Ready to turn your space from drab to fab?

DSC Interiors Pvt. Ltd. is here to jazz up your space.

Since '1995, we have been executing spaces that reflect creativity. From high-end hotels to fashionable retail spaces and inviting homes, we handle it all. We're committed to quick delivery, top-notch quality, and honesty, ensuring your design dreams come true.

But hey, don't just take our word for it – our impressive clientele speaks volumes about our expertise and dedication. And we're not stopping there – our eyes are set on even greater heights, to become the front-runner in the interior industry.

So, what's your dream space like? Let's collaborate and create something extraordinary together!

Let's get started!

# OUNDER'S NOTE



DINESH SHARMA FOUNDER

Hey there!

If you're ready to transform your space into something truly remarkable, you're in the right place! At DSC Interior, we're passionate about creating designs that speak to your unique style and vision.

As the founder of DSC Interior, I've always believed that great design has the power to elevate every aspect of our lives. Whether it's a cozy home, a bustling office, or a chic retail space, our team is here to bring your ideas to life in the most extraordinary way possible.

So, if you're ready to take your space to the next level, why wait? Come and experience the magic of DSC Interior for yourself. We can't wait to work with you and create something truly special together!

Warm regards, DINESH SHARMA

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# marigold marigold

# Mission & Commitment

### **OUR MISSION?**

Simple – to blow your mind with spaces that are out of this world! We aim to bring your vision to life in the most awesome way possible. Think of it as adding your flair to every corner! We're big on those tiny touches that pack a punch, and we love getting creative with our designs.

### AND GUESS WHAT?

DSC Interiors has got some awesome promises to make:

- We'll get super creative with every project
- You won't be waiting around for us prompt service, guaranteed!
- We're all about top-notch quality in everything we do
- Trust us, we'll keep it real in every chat

# Company Goals

Simple yet ambitious. We aim to lead the interior industry by



Excellent Craftsmanship

Client Satisfaction

Innovation & creativity



Relationship Building

Sustainable Practices



Professional growth



Promoting Safe Installation of Interior Designs



# Our Offerings



# MANUFACTURING MODULAR FURNITURE & FIXTURES

Crafting modular furniture and fixtures with precision and innovation

# METICULOUS PLANNING

Blending your vision and requirements





# FLAWLESS EXECUTION

Executing Beyond Expectations!

# INTERIOR DESIGN

Bring spaces to life with Panache

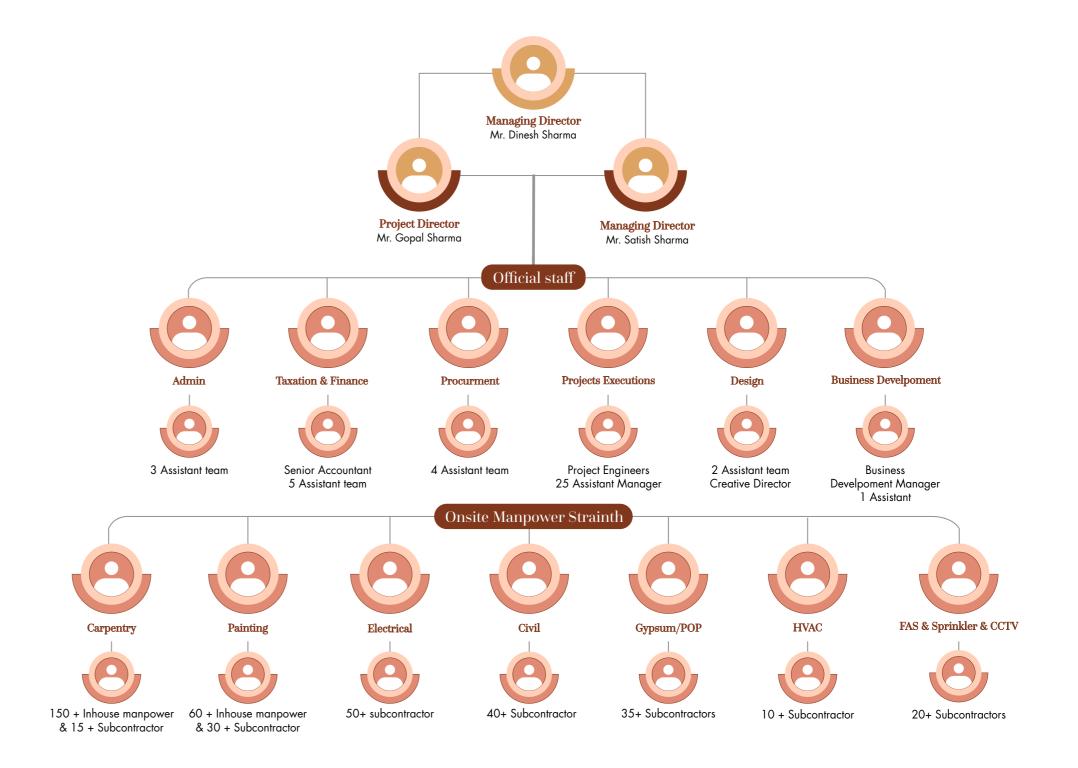


# FINISHING TOUCHES

Ensure every element is impeccably executed

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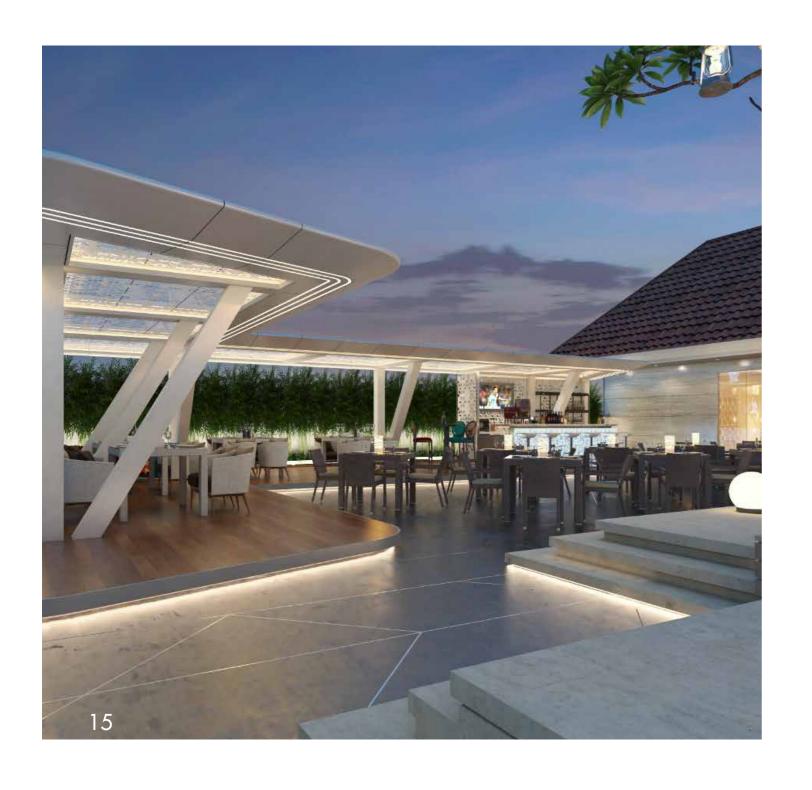
# Dsc Interior Pvt Ltd. Oraganisation Chart



# Branches

At our industrial complexes in Mumbai and Gorakhpur, Supported by a cadre of factory supervisors and numerous experts focusing on safety protocols and quality assurance, as well as a workforce exceeding 70 skilled individuals, we meticulously uphold stringent technical standards. Each product emerging from our facilities undergoes thorough examination, ensuring alignment with the highest benchmarks in safety, quality, and precision engineering.

2 + Factory Incharge 5 + Safety And Quality Control 70 + Inhouse Skilled Manpower



# Why Choose Our Services?

- » Tailored Design & Turnkey Solutions, Just for You
- » Furniture Galore for Every Space Need
- » Client Bonds, Forever Strong!
- » From Homes to Hotels, We've Done It All
- » Let's Create Together Your Ideas Matter
- » 30 Years of Design Execution Swagger
- » We Make Perfection Look Easy
- » Need it Fast? We've Got Your Back
- » Eco-Friendly Vibes for a Greener Tomorrow
- » No Hidden Costs We Keep It Real

# 00 **Sectors Catered** With a focus on luxury and sophistication, DSC Interiors Pvt. Ltd. caters to a wide array of sectors, including high-end hotels, luxurious residential properties, villas, exclusive brand retail outlets, commercial malls, and corporate business parks. Whatever your vision, we bring it to life with excellent craftsmanship and attention to detail.

# Project Lifecycle FROM VISION TO REALITY



# **INITIAL CONCEPTS**

We begin our journey by presenting tailored design concepts that align perfectly with your vision and requirements. This stage sets the groundwork for the unique and personalized approach we will take throughout the project.



# **CREATION PHASE**

Our on-site work begins alongside factory manufacturing of bespoke furniture pieces. This dual approach ensures that while the site is being prepared and constructed, the custom elements are being crafted to fit perfectly into the design.



### **QUALITY ASSURANCE**

Throughout the process, we conduct rigorous measurements and bill-checking to ensure every detail adheres to the agreed specifications. This step is vital for maintaining quality and accuracy in the implementation of the project.



# SPACE EXPLORATION

Our team conducts a detailed site visit to understand the physical context and nuances of your space. This is crucial for ensuring that our design and execution are perfectly adapted to the site's specific characteristics and challenges.



# **DESIGN DETAILING**

We then prepare detailed layouts and Bills of Quantities (BOQs), which provide comprehensive details about materials, costs, and timelines. This meticulous planning helps in maintaining transparency and sets the expectations for project execution.



# **FINAL TOUCHES**

The culmination of our process is the handover of the project. At this stage, every element is reviewed, and finishing touches are applied to ensure the space meets your expectations and our standards of excellence.

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# Our Squad of Clients

# SS BEAUTY

DSC Interior Pvt Ltd has left its mark on over 5 Shoppers Stop Stores nationwide. Each space meticulously embodies the brand's commitment to beauty and wellness. Within Shoppers Stop, our team has focused on SS Beauty's interiors at Kolkata, covering an area of 8000 sq ft. From innovative concepts to meticulous execution, we've created environments that foster a tranquil shopping experience. Our comprehensive approach ensures that each store reflects Shoppers Stop's wide-ranging appeal and dedication to quality, inviting customers to embark on an unforgettable shopping journey.

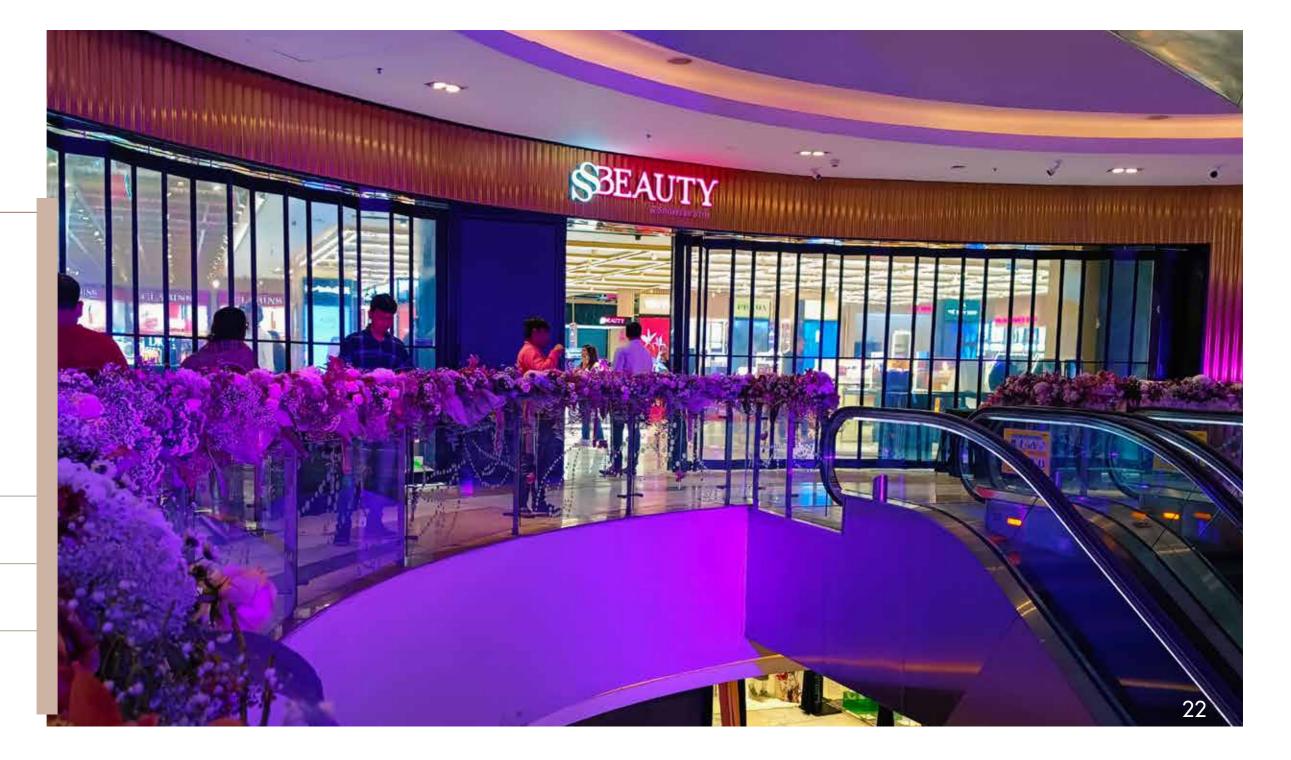
Client:

**Shopper Stop** 

Brand Name: SS Beauty

Sector:

Retail & Commercial











# NOVOTEL

DSC Interior was tasked with the comprehensive renovation of the Novotel Hotel in Goa, including the refurbishment of banquet halls, guest rooms, and the bar area. Our turnkey solutions covered all phases from initial planning to final execution, ensuring a smooth transformation. The redesigned areas blend sophistication with comfort, enhancing the guest experience. This project showcases our skill in creating diverse and welcoming hospitality environments while maintaining high quality standards.

Client:

Novotel

Brand Name: Novotel

Sector: Hotel

Location: Goa







# RADISSON BLU

DSC Interior successfully executed a comprehensive interior makeover for Radisson Blu's locations in Pune and Goa. This project covered a wide range of spaces, including luxurious guest rooms, modern conference facilities, and inviting dining areas. Our integrated approach from planning to execution ensured that each space met Radisson Blu's high expectations for style and functionality.

Client:

Radisson Blu

Brand Name: Radisson Blu

Sector: Hotel

Location: Pune & Goa







# PIZZA EXPRESS

DSC Interior was selected to rejuvenate the interior spaces of Pizza Express at Nexus Mall and Vivana Mall in Thane. Our project spanned the comprehensive redesign of the dining areas, incorporating modern, functional aesthetics tailored to enhance the culinary experience. From strategic planning to meticulous execution, our turnkey solutions facilitated a transformation that married style with practicality.

Client:

Pizza Express

Brand Name: Pizza Express

Sector:

Restaurants

Location:

Nexus Mall and Vivana Mall, Thane







# WESTSIDE

Over 10 Westside stores have been revamped by DSC Interior Pvt Ltd, reflecting the brand's modern and accessible fashion ethos. Our full-spectrum services ensure each store is not just visually appealing but also well-equipped to offer a functional and enjoyable shopping experience.

Client:

Tata Group,Trent LTD

Brand Name: Westside

Sector:

Retail & Commercial







### **PANTALOONS**

DSC Interior has skillfully managed and executed interior solutions for more than 10 Pantaloon stores across India. Our comprehensive service, from design through installation, is meticulously tailored to resonate with Pantaloon's vibrant and modern aesthetic. The transformed spaces are not only visually striking but are also designed for optimal functionality, enhancing the overall shopping experience for consumers.

Client:

Aditya Birla Group

Brand Name:

Pantaloons

Sector:

Retail & Commercial

Location:

Pan India











# MARIGOLD LANE

DSC Interior proudly collaborated with Aditya Birla Group to revitalize over 20 Marigold Lane stores nationwide. Our comprehensive service spanned design to installation, ensuring every store reflects Marigold Lane's unique style and commitment to quality. This partnership highlights our expertise in delivering turnkey interior solutions that enhance brand identity and customer experience across India.

Client:

Aditya Birla Group

Brand Name: Marigold Lane

Sector:

Retail & Commercial







# THE SLEEP COMPANY

DSC Interior has expertly outfitted over 80 stores for The Sleep Company, focusing on creating calming and inviting spaces that echo the brand's innovative approach to sleep solutions. Our comprehensive service ensures every store is a sanctuary of comfort and functionality, designed to enhance the customer's journey in selecting quality sleep products.

Client:

The Sleep Company

Brand Name:

The Sleep Company

Sector:

Retail & Commercial

Location:

Pan India







# THE RAYMOND SHOP, ETHINIX, COLOUR PLUS, PARK AVENUS, RTW

DSC Interior has transformed over 200 stores for The Raymond Shop, Ethinix, Colour Plus, Park Avenue, and RTW across India. Our end-to-end approach ensured each store aligns with the brands' refined ethos, creating sophisticated environments that blend beauty with functionality for a luxurious shopping experience.

Client:

Raymond

Brand Name:

The Raymond Shop, Ethinix, Colour plus, Park Avenus, RTW

Sector:

Retail & Commercial









A bespoke Shantanu & Nikhil store at DLF Mall, Saket, Delhi, was exquisitely crafted by DSC Interior. Tailored from design to installation, the store exudes luxury and exclusivity, offering a shopping experience that is both stunningly beautiful and supremely functional.

Client:

Shantanu & Nikhil

Brand Name:

S&N

Sector:

Retail & Commercial

Location:

DLF Mall, Saket Delhi







# THE COLLECTIVE

DSC Interior has masterfully executed the interior design for The Collective at Pioneer, Gurgaon, under the Aditya Birla Group. Our comprehensive approach from planning to installation captures The Collective's luxury essence, resulting in visually impactful and functional spaces that elevate the customer experience and reinforce brand loyalty.

Client:

Aditya Birla Group

Brand Name:

The Collective

Sector:

Retail & Commercial

Location: Gurgaon







### VAN HUSSEN

Partnering with DSC Interior, Van Heusen has revitalized the shopping experience in over 100 stores throughout India. Our detailed focus and meticulous execution ensure each location offers an unmatched ambiance, emphasizing Van Heusen's sophisticated brand identity.

Client:

Aditya Birla Fashion & Retail Limited

Brand Name: Van Hussen

Sector:

Retail & Commercial







## PETER ENGLAND

DSC Interior has enhanced more than 30 Peter England stores, showcasing the brand's commitment to quality and modern style. Our work highlights Peter England's innovative spirit through strategic design and execution, ensuring each store serves as a beacon of brand excellence.

Client:

Aditya Birla Fashion & Retail Limited

Brand Name:

Peter England

Sector:

Retail & Commercial

Location:

Pan India











# AMERICAN EAGLE

DSC Interior has expertly managed the interior execution for over 20 American Eagle stores across India, in partnership with Aditya Birla Fashion and Retail Limited. Each store is crafted to reflect American Eagle's high standards and brand ethos, highlighting our ability to deliver premium turnkey solutions that embody a commitment to excellence.

Client:

Aditya Birla Fashion and Retail Limited

Brand Name: American Eagle

Sector:

Retail & Commercial











### SIMON CARTER

Over 10 Aditya Birla Fashion & Retail Limited Simon Carter stores have been revitalized by DSC Interior, with a focus on the brand's unique British flair. Our comprehensive solutions from design through installation ensure each location mirrors Simon Carter's distinctive style and high standards. The end product? Spaces that are not only visually unique but also exceptionally functional, enhancing the customer experience.

Client:

Aditya Birla Fashion & Retail Limited

Brand Name: Simon Carter

Sector:

Retail & Commercial







## TBZ

DSC Interior has transformed over 5 TBZ stores, enhancing each to reflect the brand's legacy in fine jewelry. Our turnkey solutions, encompassing installation and execution, prioritize elegance and functionality, thereby crafting spaces that enrich the customer's experience in shopping for exquisite jewelry.

Client:

Tribhovandas Bhimji Zaveri Ltd.

Brand Name:

TBZ

Sector:

Retail & Commercial

Location:

Pan India







# TRIUMPH

DSC Interior has reenvisioned over 5 Triumph stores, each showcasing the brand's commitment to quality and fit in intimate apparel. Our end-to-end service guarantees spaces that are not only elegant but also cater to the functional needs of shoppers, providing a refined and comfortable shopping experience.

Client: Triumph

Brand Name: Triumph

Sector:

Retail & Commercial







### **FOOD HALL**

DSC Interior had the privilege of redesigning the Food Hall at Palladium Mall in Mumbai. Our engagement encompassed a full-scale interior overhaul, focusing on creating a sophisticated marketplace that elevates the shopping experience. Through comprehensive planning and flawless execution, we delivered turnkey solutions that transformed the space into a visually appealing and highly functional environment. The new interiors enhance customer interaction and satisfaction, reflecting our commitment to creating spaces that are not only aesthetically pleasing but also align with the operational needs of high-end retail. This project highlights our expertise in delivering upscale retail interiors that attract and delight customers.

Client: Food Hall

Name of Project: Food Hall

Sector: Restaurants

Location: Palladium Mall, Mumbai







# XIOMI

DSC Interior has revitalized over 20 Xiaomi stores nationwide, from initial design to final installation. Each space is crafted to mirror Xiaomi's innovative spirit and modern retail ambiance, enhancing both visual appeal and functionality for a superior tech-driven shopping experience...

Client: Xiaomi

Brand Name:

Xiomi

Sector:

Retail & Commercial

Location:

Pan India









# Our Squad of Clients

































































































# DSC Interior Pvt. Ltd.

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